



**Environmental
Financial
Consulting
Group**



2022 Rising Leaders Virtual Conference Agenda

**For Architecture, Engineering, and
Construction (A/E/C) Firms**

Thursday, January 27, 2022 (all times in ET)

- 11:00 am – 12:15 pm** **Session 1** **A/E/C Industry Overview: Critically Assessing the Data**
 In previous financial downturns, the A/E/C Industry has proven to be more resilient than the broader economy. Yet, the industry often times takes 2-3 times longer to fully recover. To what extent might history repeat itself? During this presentation, EFCG will disclose the results of the 2021 CEO Survey and expand on the impact of these results on the industry and your firm.
Presenter: Rebecca Zofnass, EFCG Managing Partner
- 1:00 pm – 2:00 pm** **Session 2** **Buy and Sell-Side Best Practices & M&A Metrics**
 EFCG will share M&A industry market trends and metrics collected over the last 30 years. With these figures as context, EFCG will cover key moments and best practices in both the buy and sell-side process to ensure a successful transaction.
Presenters: Jessica Barclay, EFCG Managing Partner; Batuhan Alpen, EFCG Senior Associate; Chien Ming Lim, EFCG Senior Analyst
- 3:00 pm – 3:45 pm** **Session 3** **Diversity, Equity, and Inclusion**
 As EFCG continues to provide a platform to explore ways to advance DEI in the industry today, this session will impart key takeaways from EFCG's latest DEI workshops and data before attendees break into smaller groups to share what their firms are doing and gain new ideas from others, recognizing that this industry can see greater positive change by working together.
Moderators: Julie Hasiba, Managing Partner and Vishal Menon, EFCG Advisory Consultant
- 4:00 pm – 5:00 pm** **Session 4** **How to Take Your Promising Career to the Next Level**
 Former Rising Leaders who have risen to become c-suite members in their firms share actionable steps you can take to shape your career and your continued success as the future of your firm.
Moderator: Jon Frieman, EFCG Vice President
Panelists:
 Leslie Moulton-Post, President & CEO, Environmental Science Associates
 Matt Richards, President & CEO, Strand Associates
 Steve Metzger, Chief Executive Officer, LaBella Associates

For More Information



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Meet Keynote Speaker Anthony Kane



Anthony Kane is President & CEO of the Institute for Sustainable Infrastructure in Washington, DC where he oversees the organization's overall operations and leads the development of the Envision framework for sustainable infrastructure. He is also a commissioner on the Washington DC Commission on Climate Change and Resiliency. Anthony was formerly a research director at the Zofnass Program for Sustainable Infrastructure at Harvard University's Graduate School of Design, a research associate with the Materials, Processes, and Systems Group at Harvard University, and an instructor at the Boston Architectural College. He holds a Bachelor of Architecture summa cum laude from Virginia Tech and a Master in Design Studies from Harvard University. Anthony is a co-author of Ceramic Material Systems in Architecture and Interior Design and a contributing author of Infrastructure Sustainability and Design.

Friday, January 28, 2022 (all times in ET)

- 11:00 am – 12:00 pm** **Session 5** **Keynote: Sustainability's Role in the Recently Passed Infrastructure Bill**
 Where is sustainability in the space today, especially with the new infrastructure bill. What does that mean for you as the attendee – what does it mean for your projects, your certifications, your firm?

Presenters: Anthony Kane, President & CEO, Institute for Sustainable Infrastructure and Andreas Georgoulas, EFCG Director of Sustainability & ESG
- 1:00 pm – 1:45 pm** **Session 6** **Roundtable Topics**
 During these roundtable discussions, attendees will work through prominent issues facing today's and tomorrow's industry leaders.

Discussion Topics
- The Rising Trend of ESG and Sustainability
 - Encouraging and Protecting Mental Health in the Workplace
 - Returning to the Office
 - Taking the Lead with Technology
 - Strategic Planning
- 3:00 pm – 4:00 pm** **Session 7** **2021 EFCG CEO & CFO of the Year Lessons Learned**
 EFCG's 2021 CEO of the Year (Mike Carragher) and 2021 CFO of the Year (Cindy Milrany) will share their insights and *Lessons Learned* from their successful careers.

Moderators: Jessica Barclay, EFCG Managing Partner

Panelists:
 Mike Carragher, Chief Executive Officer, VHB
 Cindy Milrany, Chief Financial Officer, Freese & Nichols

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