



EFCG

Environmental Financial
Consulting Group

SUSTAINABILITY & ESG FORUM 2023

For the Architecture, Engineering, and Consulting (AEC) Industry

November 1-2, 2023

The Warner, Washington, DC



2023 Sustainability & ESG Forum

For Architecture, Engineering, and Consulting Firms

Event Overview

Welcome

In an era where sustainability and ESG are becoming central to business strategies, it's crucial for AEC firms to stay ahead of the curve. EFCG is hosting its second Sustainability and ESG Forum to foster dialogue, share insights, and address the sustainability and ESG challenges and opportunities facing the AEC industry.

Industry leaders will come together to share best practices and lessons learned on sustainability and ESG, client services, and address upcoming regulations and trends. Alongside these discussions, EFCG will contribute its extensive data and benchmarking in sustainability and ESG.

Dates & Times

Welcome Reception
Wednesday, November 1st 5:00 pm – 6:30 pm ET

Main Event
Thursday, November 2nd 8:30 am – 5:30 pm ET

Venue Location

The Warner
1299 Pennsylvania Avenue,
Washington, DC 20004
The building entrance is at E Street & 12th Street.
Once you enter the building, the event space will be on the first floor.

Photography & Press

Recordings and images from the event may be used for live or on-demand sessions, EFCG materials, or by other participating firms in their own promotions. If you prefer not to be recorded or photographed, please let EFCG know. Press will be invited to the event and may publish articles on the event and its sessions.

Attire

Business casual





(All Times in Eastern Time)

Wednesday, November 1, 2023

9:00 am – 5:00 pm

Pre-Event Workshop Hosted by The Institute for Sustainable Infrastructure

5:00 pm – 6:30 pm

Welcome Drinks

Thursday, November 2, 2023

8:30 am – 9:00 am

Breakfast Meet-and-Greet

9:00 am – 10:00 am

Session 1: AEC Industry Sustainability & ESG Trends

10:00 am – 10:15 am

Morning Coffee Social

10:15 am – 11:15 am

Session 2: Panel Reactions

11:15 am – 11:30 am

Refresh Break

11:30 am – 12:30 pm

Session 3: Developing an ESG Framework and Defining KPIs

12:30 pm – 1:30 pm

Lunch

1:30 pm – 2:30 pm

Session 4: Sustainability and ESG at the Project Level

2:30 pm – 2:40 pm

Coffee Break

2:40 pm – 3:40 pm

Session 5: Sustainability and ESG Services

3:40 pm – 3:50 pm

Afternoon Break

3:50 pm – 4:50 pm

Session 6: Regulation and Future Trends

4:50 pm – 5:30 pm

Closing Coffee Conversation

EFCG is the leading advisor to AEC firms

EFCG's mission is to provide a data-driven and strategic edge to Architecture, Engineering, and Consulting (AEC) firms to advance the innovation, sustainability, and success of the industry. In the last 33 years, EFCG has served as a retained advisor to 500+ firms, developed a proprietary industry database of financial and business metrics, held nearly 100 executive conferences, and advised on 190+ M&A transactions. The relationships we have formed with the executive leaders at every major AEC firm make us the most trusted financial, strategic, and M&A advisor.



**Benchmarking &
Data Analysis**



**M&A
Advisory**



**Sustainability &
ESG Strategy**



**Talent &
Compensation Strategy**



**Technology
Strategy**



(All Times in Eastern Time)

Thursday, November 2, 2023

8:30 am – 9:00 am

Breakfast Meet-and-Greet

9:00 am – 10:00 am

Session 1: AEC Industry Sustainability & ESG Trends

The AEC sector has evolved significantly in the last five years, prompting firms to rethink their strategies. In this session, EFCG will disclose the results of our 2023 Sustainability & ESG Survey, combined with our 33 years of proprietary data and annual contributions from 300+ firms. Join us as we explore key sustainability and ESG trends in the AEC industry, from offering sustainability services to clients, establishing KPIs and reporting frameworks, to navigating evolving regulations. Discover how these shifts in sustainability and ESG are reshaping the industry's future.

Presenter:

Rebecca Zofnass, EFCG Managing Partner

Andreas Georgoulas, EFCG Director, Sustainability and ESG

10:00 am – 10:15 am

Morning Coffee Social

10:15 am – 11:15 am

Session 2: Panelist Reactions

Gain insights from industry leaders as they delve into the future of their firms and the influence of current Sustainability and ESG trends, challenges, and opportunities in 2023 and beyond. This engaging panel discussion will explore the strategic sustainability priorities of AEC firms and their clients and provide a glimpse into the industry's future.

Panelists:

Bob Beinstein, Global ESG Implementation Lead, AECOM

Loren Labovitch, VP International Development, Stantec

Cris Liban, Chief Sustainability Officer, LA Metro

Jan Walstrom, SVP, Global Climate Response, Jacobs

11:15 am – 11:30 am

Short Break

11:30 am – 12:30 pm

Session 3: Developing an ESG Framework and Defining KPIs

Explore the strategies firms employ to craft robust ESG frameworks and select KPIs that allow them to accurately gauge their performance. This panel will address the reporting frameworks firms adopt to effectively communicate their progress and commitment to sustainability.

Panelists:

Kevin Cassidy, Chief Executive Officer, Newterra

Alan Kao, Global Director, ESG Services, Ramboll

Monica Thilges, Chief Sustainability Officer, APTIM

Vikrant Viniak, Senior Managing Director, Accenture

12:30 pm – 1:30 pm

Lunch



(All Times in Eastern Time)

Thursday, November 2, 2023

1:30 pm – 2:30 pm

Session 4: Sustainability and ESG at the Project Level

Uncover the tangible impacts and costs of integrating sustainability and ESG into projects. In this session, we will delve deeper into the financial considerations and advantages linked to the implementation of sustainability assessment methodologies and their resulting design and construction alternatives at the project level.

Panelists:

Anthony Kane, President & CEO, Institute for Sustainable Infrastructure
Judith Rodriguez, Research Associate, Institute for Sustainable Infrastructure
Mariana Silva, Senior Infrastructure Finance Specialist, The World Bank
Giridhar Srinivasan, CEO, InfraClear

2:30 pm – 2:40 pm

Coffee Break

2:40 pm – 3:40 pm

Session 5: Sustainability and ESG Services

What is the array of sustainability and ESG services offered by AEC firms to their clients, and what are clients asking for? This session will examine the evolving landscape of client and stakeholder demands related to sustainability and ESG over recent years and how AEC firms are responding.

Panelists:

Sarah Deslauriers, National Climate Change & Resilience Lead, Carollo
Melissa Harclerode, Sustainability Practice Leader, CDM Smith
Anica Landreneau, Global Sustainable Design Director, HOK
Ryan Prime, Sustainability Service Lead, VHB

3:40 pm – 3:50 pm

Coffee Break

3:50 pm – 4:50 pm

Session 6: Regulation and Future Trends

The concluding panel of the forum will address current and upcoming regulations on sustainability and ESG that demand firms' attention. Through a combination of proactive compliance and an understanding of the differences between the regulatory landscapes in the US and other regions worldwide, firms can direct their resources strategically and effectively. The discussion and closing remarks will highlight the key trends that firms should closely monitor in the years ahead.

Panelists:

Denzil Gallagher, Partner, Buro Happold
Emily O'Connell, Consulting Director, Energy and Climate Change, ERM
Michael Mondshine, VP, Sustainability, Energy & Climate Change, Stantec
Kate Newman, VP, Sustainable Infrastructure, WWF

4:50 pm – 5:30 pm

Closing Coffee Conversation



2023 Sustainability & ESG Forum

For Architecture, Engineering, and Consulting Firms

Event Logistics

Venue Location

The Warner, 1299 Pennsylvania Avenue, Washington, DC 20004
Stantec Office: 4th Floor, Suite 405

Hotel Options

Hotel	Walk to the Warner	Nightly Pricing
<u>JW Marriott Washington DC</u> 1331 Pennsylvania Avenue NW, Washington, DC 20004 +1 (202) 393-2000	2 minutes	\$511 (Prices may change)
<u>Eaton DC *(minimum of 2 nights stay)</u> 1201 K St NW, Washington, DC 20005 +1 (202) 289-7600	10 minutes	\$517 (Prices may change)
<u>Holiday Inn - Central/White House</u> 1501 Rhode Island Ave NW, Washington, DC 20005 +1 (202) 483-2000	25 minutes	\$236 (Prices may change)

Transportation Travel Time

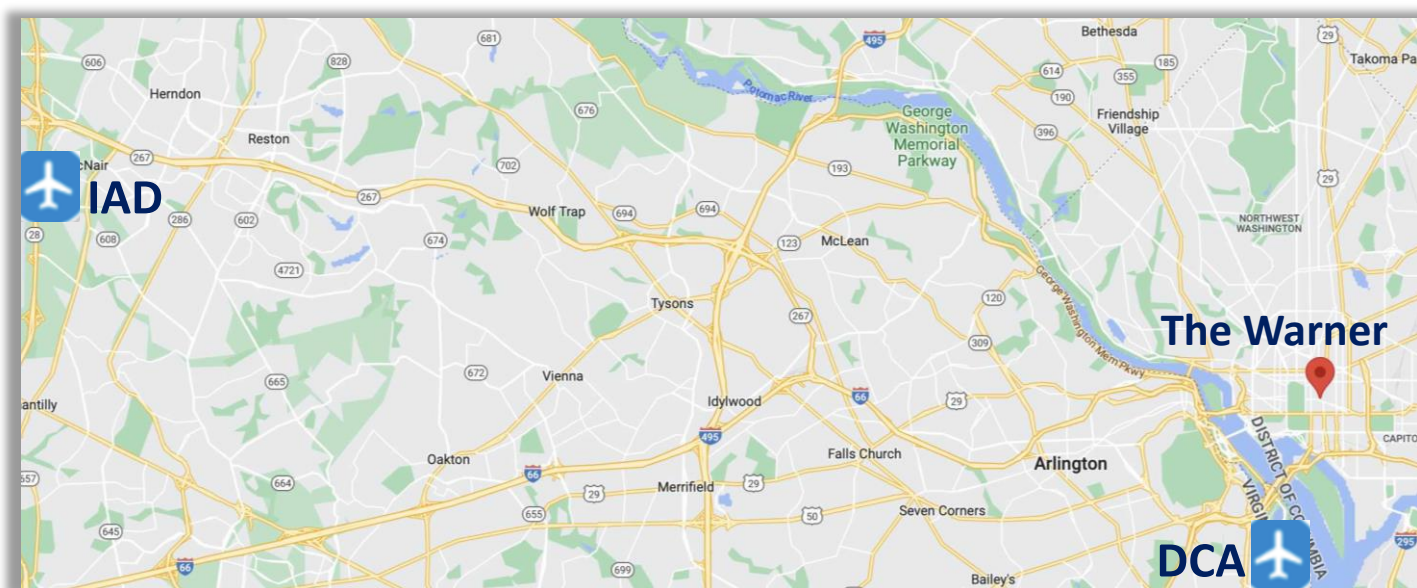
Ronald Reagan Washington National Airport (DCA) / Washington Dulles International Airport (IAD) to or from the Warner

By Car: 10 – 15 minutes / 40 – 50 minutes

By Train: 30 minutes / 70 – 80 minutes

Requires a 5-minute walk from Metro Center Station to the hotel

Venue Location in Relation to Airports



Venue Location in Relation to Hotel Options





About EFCG

EFCG is a leader in integrated corporate sustainability and ESG strategy services.

With a collaborative approach, we assess your firm's current standing, identify material risks, and set clear, actionable goals.

Our expertise in measuring ESG performance and implementing effective monitoring mechanisms ensures progress is tracked.

Together, we develop robust strategies that drive long-term success, integrating sustainability into your core business practices.

- ✓ **Comprehensive Assessment & Materiality**
Evaluate clients' sustainability and ESG standing, identify key risks, opportunities, and stakeholders.
- ✓ **Goal-Oriented Strategy**
Establish clear, actionable sustainability and ESG goals aligned with your priorities and industry best practices.
- ✓ **Performance Measurement & Monitoring**
Define indicators, frameworks, and mechanisms to measure, track, and evaluate ESG performance.
- ✓ **Stakeholder Engagement**
Engage key stakeholders to align perspectives, expectations, and foster collaboration.
- ✓ **Transparent Reporting**
Provide comprehensive reporting across all major frameworks, ensuring transparency and accountability.
- ✓ **Implementation Support**
Integrate sustainability and ESG considerations into operations and corporate culture.

2024 EFCG Conferences

RLC 2024 Rising Leaders - January 25-26, 2024

CFO 2024 Chief Financial Officer - April 3-5, 2024

HR 2024 HR Leadership - May 16-17, 2024

TECH 2024 Technology Leadership - June 2024 – Dates Pending

CEO 2024 Chief Executive Officer - October 9-11, 2024

