



**Environmental  
Financial  
Consulting  
Group**



# 2022 EFCG ESG & Sustainability Webinar

*EFCG advances the innovation,  
sustainability, and success of the  
A/E/C industry*


**Dates & Times:**

Thursday, July 21<sup>st</sup>: 11:00 am – 3:15 pm Eastern Time

*As environmental and social impacts take center stage in the AEC industry, their clients and the capital markets investing in them, ESG & sustainability has grown in importance. Sustainability and ESG services are facing a 17% y-o-y growth within the EC consulting market, while internal ESG reporting becomes a common agenda item in executive meetings. AEC firms who lead the ESG frontier reap margins well above the industry average, possess an advantage to peers when hiring for new talent, and gradually see a valuation uptick. On the other hand, firms who have not yet acted on this trend face potential cost deficits and “left-behind” reputational impacts. How can chief executives and management teams act on ESG and lead their firms towards a more sustainable and profitable future?*

*This day-long webinar draws on EFCG’s industry research and an impressive cadre of speakers across three dynamic panels. Each webinar participant will receive EFCG’s proprietary 2022 ESG & Sustainability survey, addressing all significant dimensions of importance, from sustainability P&L to internal ESG reporting to important trends and challenges ahead. Participants who complete the survey will receive the summary of the results and an opportunity to benchmark their firm against a set of AEC peers.*

**How EFCG Can Help Your Firm**


**Peer Benchmarking Analysis & Valuations**



**Sustainability & ESG Strategy**



**Technology Strategy Assessment**



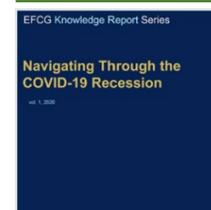
**Talent & Workforce Planning**

**EFCG Resources**

**Podcast**

*Inside the A/E/C Industry*


**Webinar Series**

**Public Company Analysis Report**

**Latest News**

- EFCG Connect (*Quarterly*)
- EFCG Weekly Briefings
- Special Reports
- EFCG App

**11:00 am – 11:45 am Session 1****Industry Overview: Sustainability & Integration at the Core**

The first session of the webinar will present the key trends on ESG and sustainability derived from EFCG's proprietary database and industry leading insights. How are AEC firms transforming their business models with sustainability in mind? What do firms report on ESG? What financial and operational challenges exist in the transition, and how have bottom lines been impacted? How are firms incorporating stakeholders into this process? Which market opportunities drive the margin difference?

**12:00 pm – 12:45 pm Session 2****Need to Know: The Why and How on Reporting on ESG & Sustainability**

The next session of the webinar will be a lively panel discussion on internal reporting of AEC firms on ESG and sustainability. Why are AEC clients asking for them? How can firms work with ESG assessment frameworks to make sure they are addressing their operations and impact robustly and transparently? How can reporting standards be harmonized? What information is most useful for teams, clients, stakeholders, and regulators? Should privately-held AEC companies benchmark their ESG performance? How do these firms benefit from the assessment?

**1:15 pm – 2:00 pm Session 3****Game-Changing: ESG as a Service to A/E/C Clients**

This panel discussion will address ESG and sustainability as services offered to clients. How do firms establish a sustainability practice? What pathways exist to expand and deepen their project engagement opportunities through sustainability and ESG? Are there tools and methodologies firms can use today to add value to their services? How are firms sourcing talent and capabilities through ESG-focused acquisitions?

**2:30 pm – 3:15 pm Session 4****What's Next: Future Trends and Challenges**

The concluding panel will look at the future of ESG and sustainability in our sector. There's a reason leading companies pair sustainability with innovation – what are some key lessons learned leading firms can identify in this journey? How can AEC firms mitigate risks, seize opportunities and drive profitability across the ESG agenda? Here, we detail the actions sustainability leaders can take today to inspire, demonstrate outcomes, and drive competitive advantage.

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