



# 2025 Sustainability & ESG Conference

## Session 9: Sustainability Services: Demand, Deregulation & Delivery

Andreas Georgoulas  
EFCG Director  
Sustainability & ESG

**Friday, December 5, 2025**

© The Environmental Financial Consulting Group, LLC – All Rights Reserved – Confidential.  
For 2025 EFCG Sustainability & ESG Conference use only. Not for further distribution, display or reproduction.



**Network: Hotel Clio\_Conference**  
**Password: C!o2025**



**Andreas Georgoulas**

EFCG Director

Sustainability & ESG Practice Lead



## Experience

2018-Present

Director, Sustainability & ESG Practice Lead

**Environmental Financial Consulting Group (EFCG)**

Advisor

**InterAmerican Development Bank & The World Bank**

Faculty & Director

**Zofnass Program for Sustainable Infrastructure, Harvard University**

## Education

Ph.D., AEC Risk Management

**Harvard University Graduate School of Design**

Dipl. Eng., Architectural Engineering

**National Technical University of Athens**

# Today's Panelist: John Lyons, P.E.



## John Lyons, P.E.

### Experience

Director of Operations  
Director of Practice – Green Infrastructure Solutions  
Strand Associates, Inc., 2005-Present

Director of Stormwater Managements  
Sanitation District No. 1 of Northern Kentucky,  
1998-2005

### Education

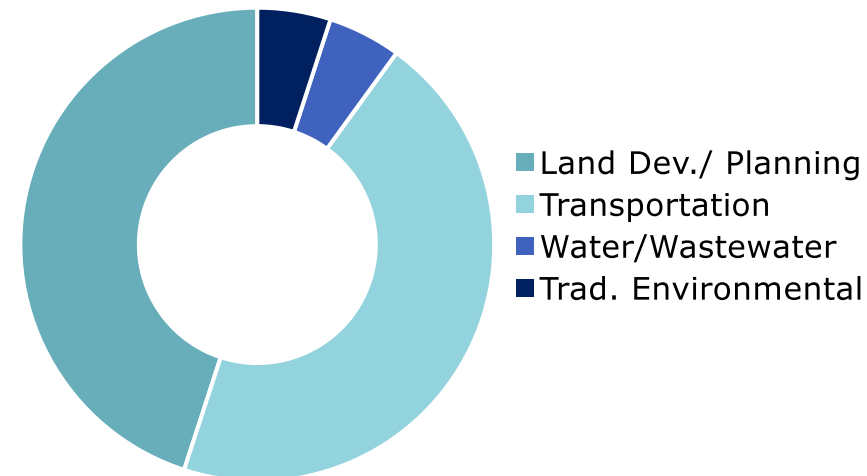
University of Massachusetts, B.S. Civil Engineering

United States Environmental Protection Agency,  
Water Quality Standards Academy



Ownership Type	Gross Revenues	Total Employees
Employee-Owned	\$99M	427

### End Markets % Revenues



# Today's Panelist: Will Wilhelm



## Will Wilhelm

### Experience

Director of Sustainability and Resiliency  
Consulting and Design  
Vice President  
Kimley Horn, 1996–Present

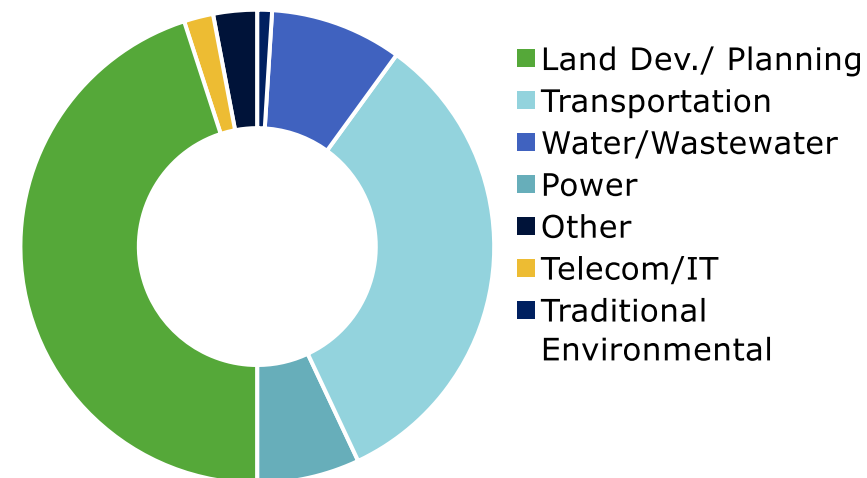
### Education

North Carolina State University  
B.S., Environmental Engineering & Civil  
Engineering

# Kimley»Horn

Ownership Type	Gross Revenues	Total Employees
Employee-Owned	\$2.8B	9,700+

## End Markets % Revenues



# Today's Panelist: Bridget Realmuto LaPerla



## Bridget Realmuto LaPerla

### Experience

CEO & Founder  
Lion and Arc Securities LLC, *2025-Present*  
Lion and Arc LLC, *2024-Present*

Director, Strategy for ESG Solutions  
TD Securities, *2022-2023*

Co-Head, ESG Research  
State Street Corp, *2019-2022*

ESG Analytics & Product Manager  
ESG Research Manager  
S&P Global/S&P Dow Jones Indices, *2017-2019*

### Education

Columbia Business School  
MBA

The George Washington University  
B.A., International Affairs & Spanish



Ownership Type	Gross Revenues	Total Employees
Private	N/A	1

### Years of Experience



- Sell-Side Research - Climate and Sustainable Finance
- Impact Investing - Energy and Technology
- Investment Banking - Sustainable Finance M&A and ECM
- Government Policy - Social Impact
- Management Consulting - Sustainable Finance Strategist

# Today's Panelists



**John  
Lyons**

Director of Operations  
**Strand Associates, Inc.**

**Ownership Type:**  
Employee-Owned

**Gross Revenues:**  
\$99M

**Total Employees:**  
427

**Primary End Market(s):**  
Land Dev./Planning, Transportation



**Will  
Wilhelm**

Director of Sustainability &  
Resiliency  
**Kimley Horn**

**Ownership Type:**  
Employee-Owned

**Gross Revenues:**  
\$2.8B

**Total Employees:**  
9,700+

**Primary End Market(s):**  
Land Dev./Planning, Transportation



**Bridget  
Realmuto  
LaPerla**

CEO & Founder  
**Lion & Arc**

**Ownership Type:**  
Private

**Experience**  
Sell-side Research  
Impact Investing  
Investment Banking  
Government Policy  
Management Consulting



Email [efcg@efcg.com](mailto:efcg@efcg.com)



Visit [www.EFCG.com](http://www.EFCG.com)



Connect with Us



**EFCG**  
Environmental Financial  
Consulting Group